

# LOCALACT

Powered by Location3

## What are Display Ads?

Display Ads are a brand awareness strategy to get your franchise in front of new audiences.



Utilizes a strong call to action



Helps create brand familiarity among the targeted audience

## What are YouTube Ads?

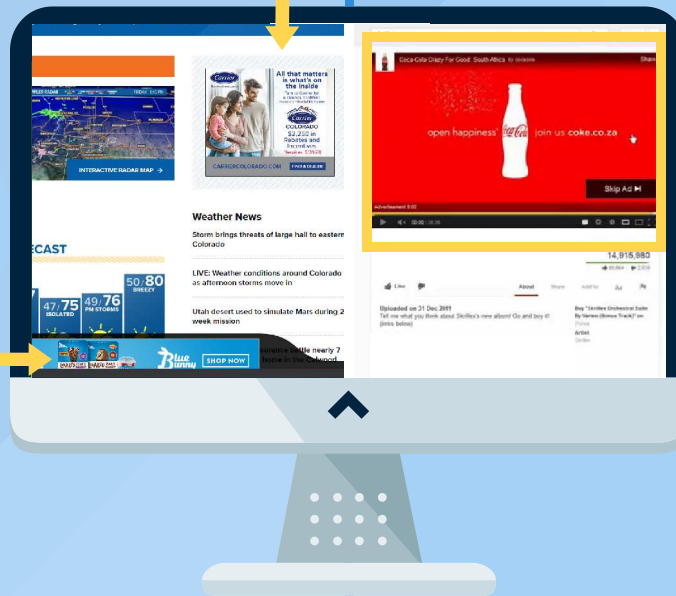
YouTube Ads are a top-of-the-funnel strategy to create brand awareness in a short length video format.



Tailored Audiences



Crafted creatives to tell an engaging video showcasing your brand.



Get your franchise seen on some of the most popular websites.\*

**ESPN**

**CBS**

**9NEWS**

**CNN**

**AccuWeather**

**MSNBC**

**FOX NEWS**

**The Weather Channel**

**YouTube**

and hundreds more!

\*This is just a sample of potential websites. Actual ad placement depends on industry and location.

\*\*Your local news channels

For more information visit: [LOCALACT.com](http://LOCALACT.com) or email us at [support@localact.com](mailto:support@localact.com)