

What are Paid Social Ads?

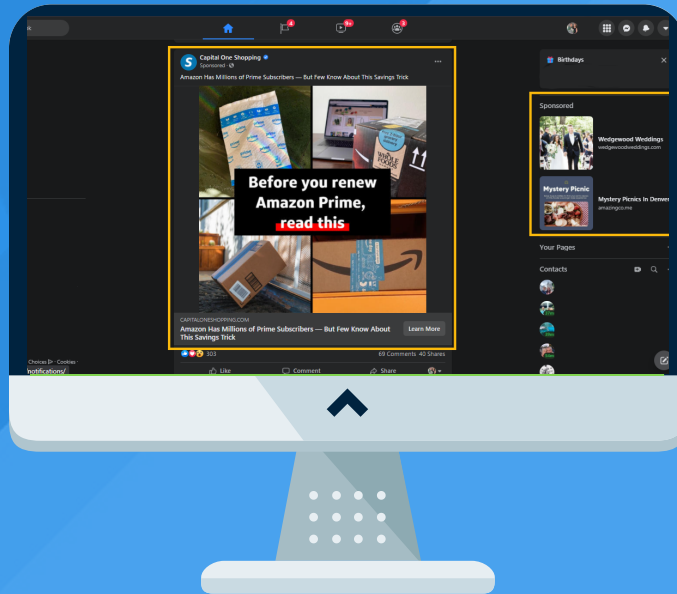
Display Ads are a top of the funnel strategy to create brand awareness on Facebook and other social platforms.



Tailored Audiences



Helps create brand familiarity among the targeted audience



Utilizes a strong call to action

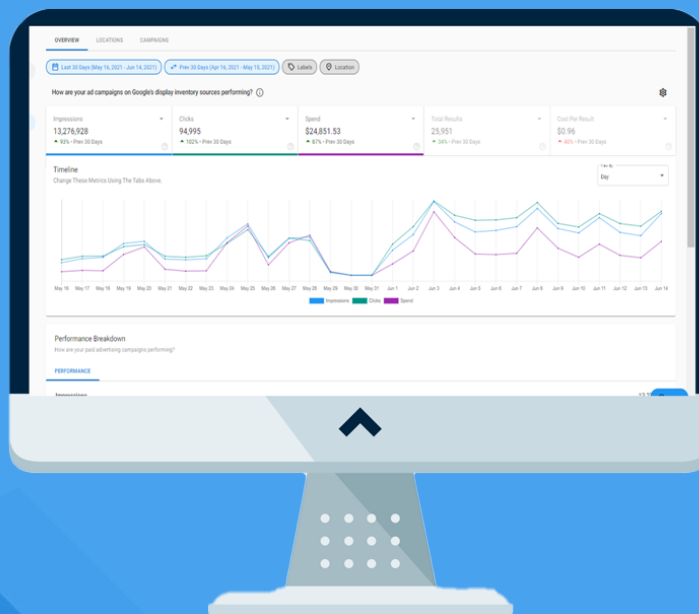


Crafted creatives to help promote your brand while looking like a relatable social post

What does LOCALACT Paid Social Reporting have to offer?



Campaign snapshot:
Detailed breakdown of each metric throughout the campaign



Campaign timeline to view metrics throughout the campaign duration.