

## What are Display Ads?

Display Ads are a top of the funnel strategy to get your brand in front of a large, yet targeted, audience.



Tailored Audiences



Helps create brand familiarity among the targeted audience



Utilizes a strong call to action

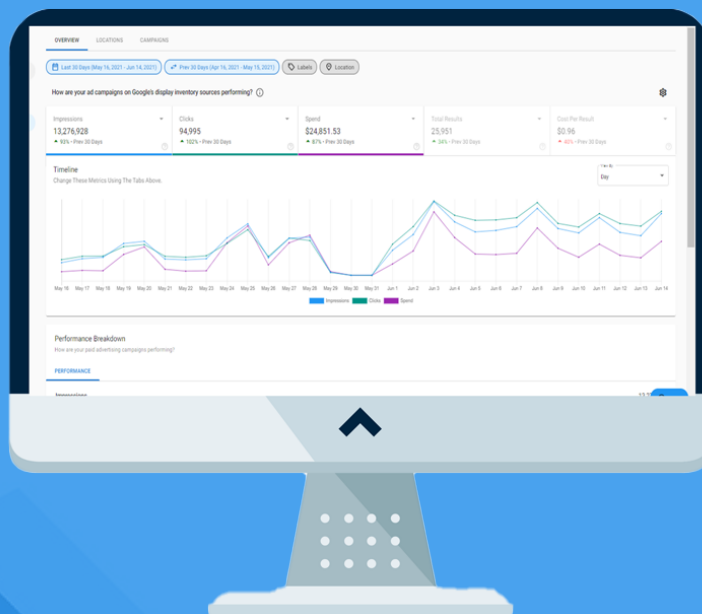


Crafted creatives to help promote general awareness or a specific offer

## What does LOCALACT Display Reporting have to offer?



**Campaign snapshot:**  
Detailed breakdown of each metric throughout the campaign.



**Campaign timeline** to view metrics throughout the campaign duration.